

From Little Elm, Texas to...

DORCHESTER, ENGLAND

VISITING THE WORLD OF THOMAS HARDY

Dream Vacation – March 8-16, 2022



DORCHESTER, ENGLAND

MARCH 8-16, 2022

- ❖ Average March temperatures – 36-51°F
- ❖ Average March precipitation – 9 days
- ❖ Birthplace of Thomas Hardy
- ❖ Setting and inspiration for many Thomas Hardy novels
- ❖ Drive time from London Heathrow Airport to Dorchester, England is approximately 2-2.5 hours.
- ❖ Flight time from Texas to England is between 9-10.5 hours.



TRANSPORTATION

Needed Transportation

Transportation to/from Dallas Fort Worth Airport

Air Transportation from the United States to England

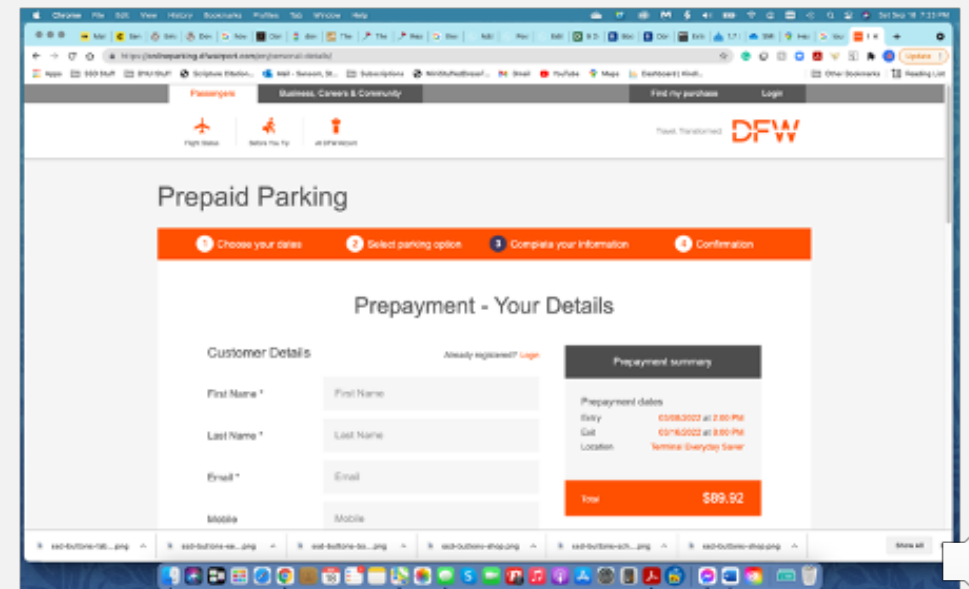
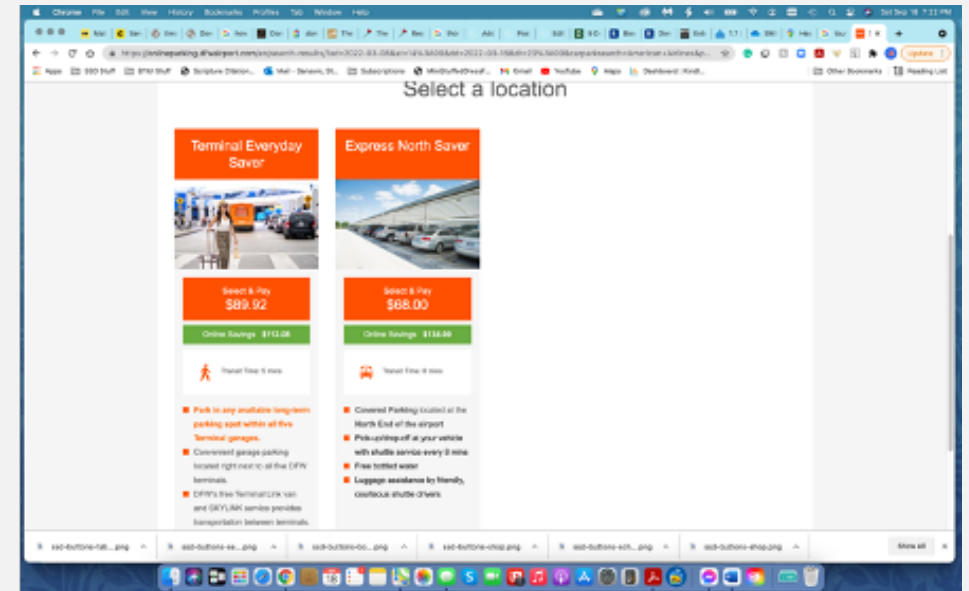
Ground Transportation in England



AIRPORT PARKING

- ❖ Drive own vehicle to the airport
- ❖ Parking at airport is more convenient and cheaper than using a round-trip ride share service.
- ❖ Outside of service range for most taxi services.

Product	Airport Terminal Parking – 8 days
Price	\$89.92
Promotion	Prepaid discount (over 50%). Includes pricing for other parking options.
Placement	Word of mouth about discount. Airport website.



AIR TRAVEL – USA TO UK

- ❖ Travel between Dallas-Fort Worth International Airport (DFW) and London Heathrow International Airport (LHR)
- ❖ American Airlines – Non-stop for 2 travelers.
- ❖ Travel time – 9:05 (departing) and 10:25 (return)

Product	Airfare – 2 passengers
Price	\$8045.70
Promotion	Different seat pricing. Credit card rewards.
Placement	Shopping and price comparison right in Google. Purchase on American Airlines website.

Round trip · 2 · Business Class
Dallas → London
Total price from \$8,045

This airline may be offering additional flexibility for bookings. [More details](#)

Selected flights [Track prices](#)

Flight	Class	Duration	Stop
Tue, Mar 8 · 4:45 PM – 7:50 AM ¹ American · Finnair, British Airways, Iberia	Business	9 hr 5 min DFW – LHR	Nonstop
Wed, Mar 16 · 1:45 PM – 7:10 PM American · Finnair, British Airways, Iberia	Business	10 hr 25 min LHR – DFW	Nonstop

Fare options

Fare Option	Price	Features
Premium Economy \$2,845	-\$5,200	<ul style="list-style-type: none"> ✓ Extra legroom ✓ Free change, possible fare difference ✓ No refunds ✓ Free seat selection
Flagship Business \$8,045	+\$0	<ul style="list-style-type: none"> ✓ Lie-flat seat ✓ Free change, possible fare difference ✓ Partial refund ✓ Free seat selection
Flagship First \$10,045	+\$2,000	<ul style="list-style-type: none"> ✓ Lie-flat seat ✓ Free change, possible fare difference ✓ Partial refund ✓ Free seat selection

ROUND TRIP
Dallas/ Fort Worth, TX to London, United Kingdom
Tuesday, March 8, 2022 to Wednesday, March 16, 2022

Your trip total
\$8,044.70

Price for all passengers
[Price and tax information](#)

Includes taxes and carrier imposed fees
Bag and optional fees

Earn up to a \$200 statement credit
Plus, 40,000 bonus miles with this credit card offer.
Terms apply.

Item	Amount
Pay today	\$8,044.70
Card statement credit	-\$200.00
Total after statement credit	\$7,844.70

[Learn more](#)

The fare for this itinerary has changed since you selected your flight(s).

Passenger details

Enter names as printed on each passenger's government-issued photo ID. [TSA Secure Flight rules](#)

Read how we use and protect your personal information. [American Airlines privacy policy](#)

Passenger 1

(* Required)

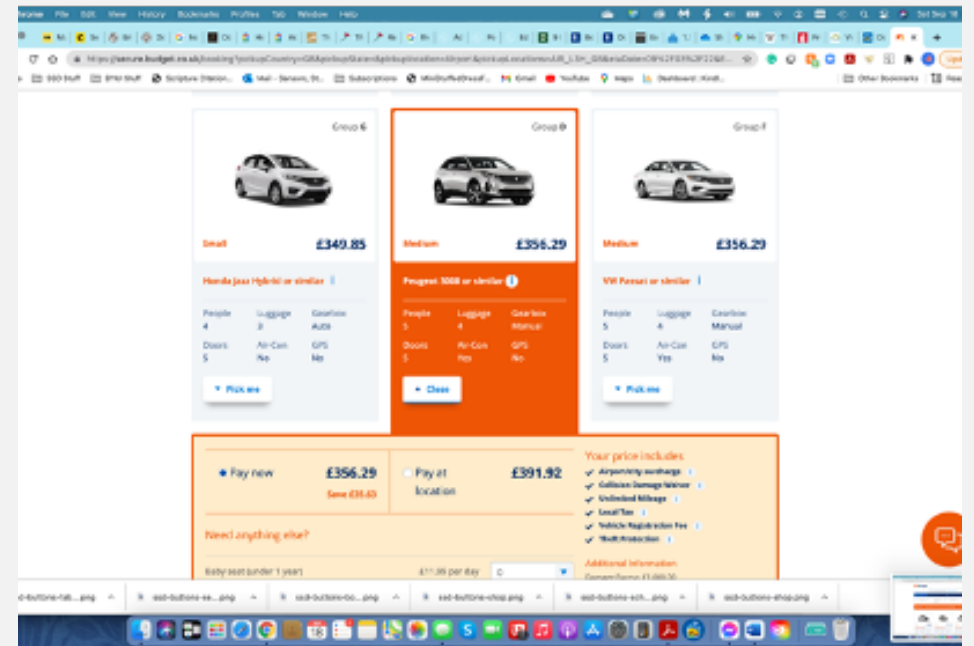
First name · Middle name · Last name ·



GROUND TRAVEL - UK

- ❖ Travel to/from LHR Airport to Dorchester, England.
- ❖ Travel in/around Dorchester, England.
- ❖ Budget Rental - Airport
- ❖ Two drivers

Product	Rental Car – Small SUV class
Price	\$741.46 (£535.84)
Promotion	Prepaid pricing. Upselling extras.
Placement	Selection and reservation on Budget website.



ACCOMMODATIONS

Needed Accommodations

Dorchester, England – 5 nights

London, England – 2 nights



THE ACORN INN

- ❖ Inn mentioned in Thomas Hardy's novel, Tess of the D'Urbervilles.
- ❖ Five nights for two guests.
- ❖ Three course English Breakfast included. Eatery on location.

Product	Hotel – Four Poster Bedroom with Breakfast
Price	\$1096.42
Promotion	Room packages (breakfast, dinner, pet, wine)
Placement	Google search to find hotel. Selection and Reservation made on hotel website.



Expiration Date (MM/...) CVV * ⓘ

Name on Card *

Your Stay

Check-in: After 2:00 PM Check-out: Before 11:00 AM

Wed, Mar 9, 2022 - Mon, Mar 14, 2022
2 Adults

Four Poster Bedroom \$1,096.42
Breakfast Inclusive

Highlights

Mar 9, 2022	\$213.77
Mar 10, 2022	\$213.77
Mar 11, 2022	\$227.56
Mar 12, 2022	\$227.56
Mar 13, 2022	\$213.77

[Edit](#) [Remove](#)

[Add a Room](#)

[Alternate currency displays are for information purposes only.](#)

Total: \$1,096.42

[CONTINUE](#)

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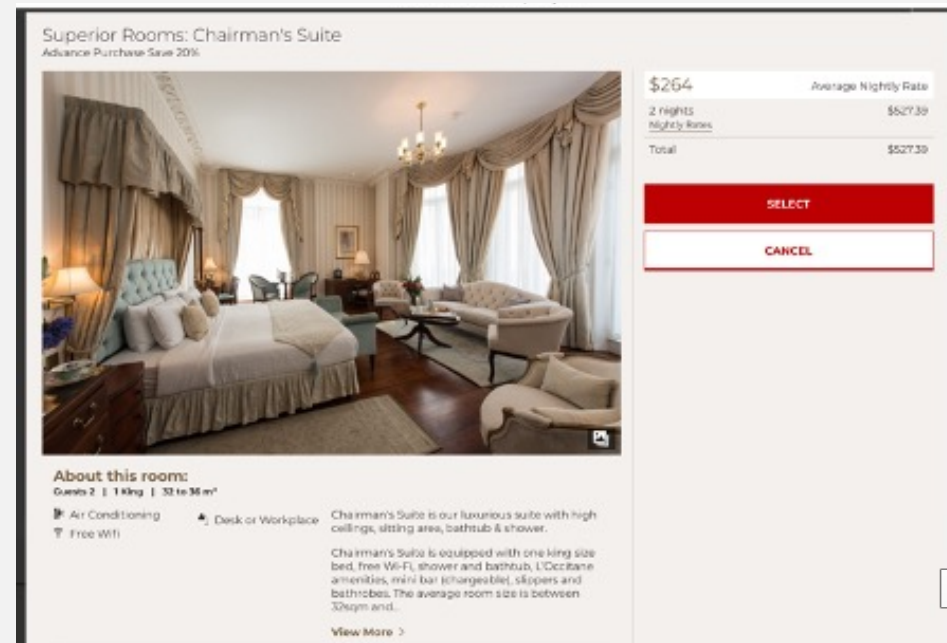
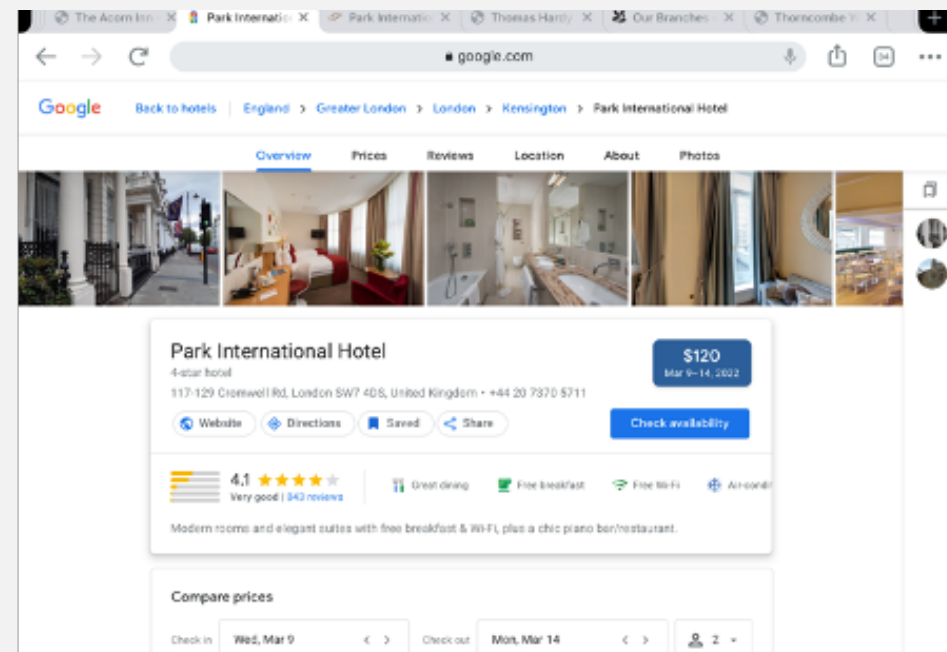
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PARK INTERNATIONAL HOTEL

- ❖ Return to London for 2 nights to prepare for long flight home.
- ❖ Highly rated hotel
- ❖ Two nights for two guests.
- ❖ Three course English Breakfast included. Eatery on location.

Product	Hotel – Superior Rooms Chairman's Suite
Price	\$527.39
Promotion	Advanced Payment Pricing (Save 20%).
Placement	Google Trip Planner search. Selection and Reservation made on hotel website.



TOURIST STUFF

Highlighted Tourist Locations

Dorset Museum – Thomas Hardy Exhibit

National Trust – Hardy's Cottage

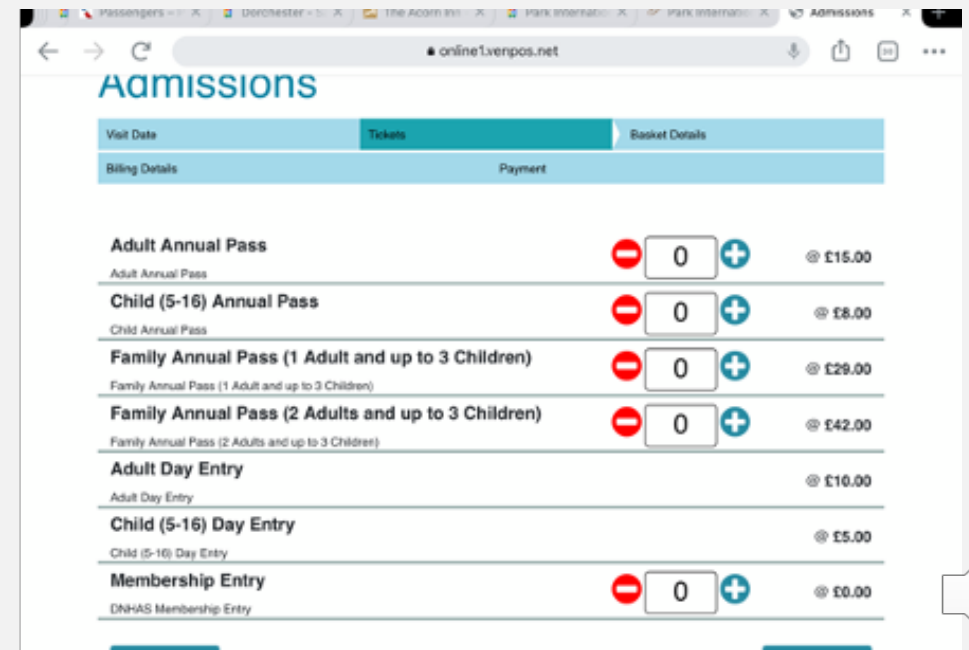
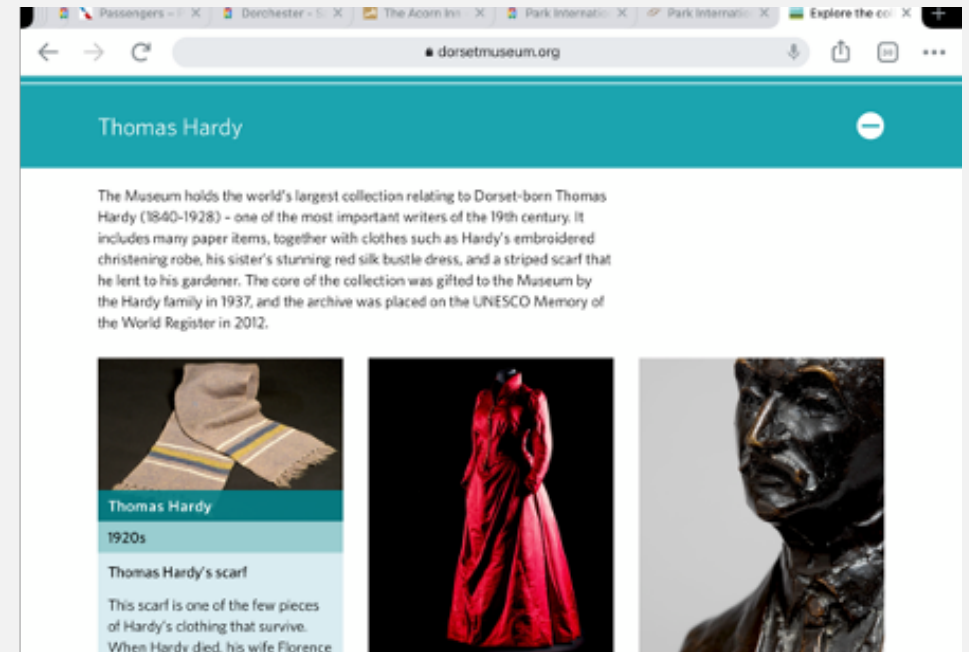
National Trust – Max Gate



DORSET MUSEUM

- ❖ Multiple exhibits including Thomas Hardy.
- ❖ Purchase admission tickets the day of exhibit

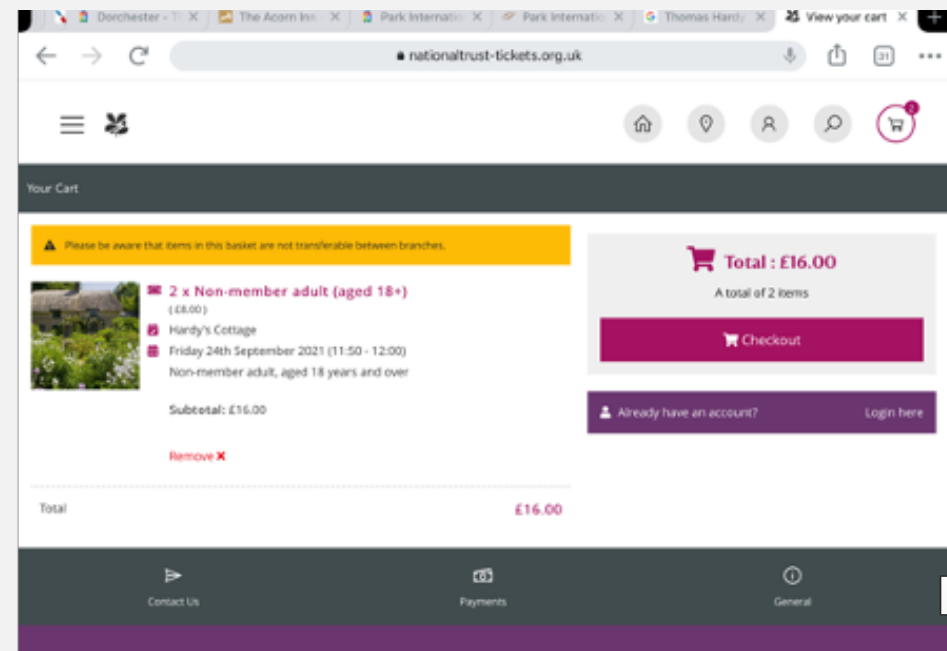
Product	Museum and Educational Experience
Price	\$27.67 (£20.00)
Promotion	Membership pricing.
Placement	Google trip planner search. Museum website for exhibit information and ticket pricing.



NATIONAL TRUST HARDY'S COTTAGE

- ❖ Birthplace of Thomas Hardy – childhood home.
- ❖ Tourist center. Tours.
- ❖ Several sites to explore in the area surrounding the cottage.

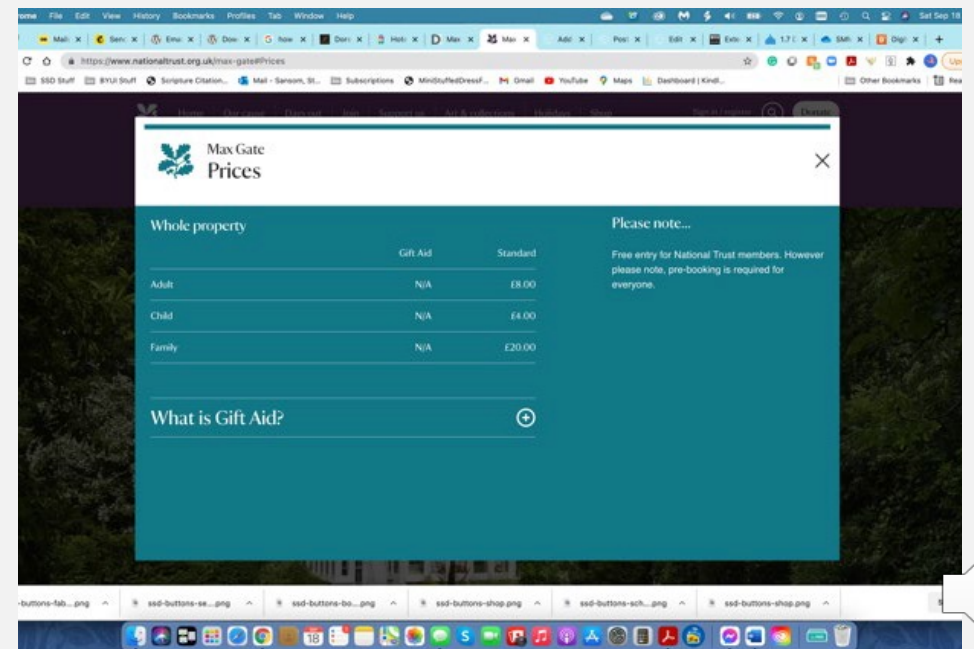
Product	Museum and Educational Experience
Price	\$22.14 (£16.00)
Promotion	Membership pricing. Other site suggestions.
Placement	Google trip planner search. National Trust website for information and ticket purchase.



NATIONAL TRUST MAX GATE

- ❖ Home built by Thomas Hardy. Where he wrote Tess of the D'Urbervilles.
- ❖ Tourist center and Tours.
- ❖ Several sites to explore in the area surrounding the cottage.

Product	Museum and Educational Experience
Price	\$22.14 (£16.00)
Promotion	Membership pricing. Other site suggestions.
Placement	Google trip planner search. National Trust website for information and ticket purchase.



TRIP EXPENSES

Estimated Trip Expenses	
Travel (Parking, Airfare, Car)	\$8876.08
Accommodations (2 hotels)	\$1623.81
Tourist Locations (3)	\$71.95
Food (per day \$250)	\$1500.00
Souvenirs (as many of our favorite imported foods we can fit in the suitcases).	\$2000.00
Total Estimated	\$14,071.84

