

Design Principles

Find photos that clearly illustrate these principles of design: asymmetrical balance, rhythm (one of the five types), and emphasis.

1. Insert the photos in the table below.
2. Write a short description of the photo and discuss how the design principle is implemented.
3. Include a description of at least two of the garment's design details (what type of sleeves, collar, skirt, etc.).

Asymmetrical balance

This dress is an example of asymmetrical balance because of the high-low wrapping effect of the skirt. Asymmetrical balance is also created by the gathering or rouching along the diagonal line from waist to midthigh.

This long sleeve boat neck dress is elegant and form fitting. The symmetrical bodice flows into the asymmetrical skirt with the introduction of the diagonal line. The gathering at this line creates a ruffled edge of the skirt and makes it the focal point of the piece.

The "Significant Other Vanessa Dress" is available for purchase on shopbop.com



Image Source: shopbop.com

Rhythm

This dress represents the use of rhythm through repetition color and line.

The repetition of color progresses from the bodice to the hem – dark, medium, and light.

This creates a rhythm through opposition with the horizontal stripes created by the color changes – large-small-large and small-large-small.

An opposing rhythm of light and medium colors creates a rhythm of gradation from collar to sleeve – small-sized light-colored collar, medium-sized medium-colored yoke, medium-sized light-colored flounce (ruffle), and large medium-colored sleeves.

This denim dress features a round flounced yoke with a round ruffled (collar) neckline. It features a fitted bodice and waist, tiered ruffled skirt, and three-quarter length puff sleeves.

The “RIXO Sara Midaxi Dress” is available for purchase on shopbop.com



Image Source: shopbop.com

Emphasis

This dress illustrates emphasis at the waist with its twist knot fabric feature. Emphasis is also created with the bodice line stitching. This emphasis puts focus on the waist and creates a slimming affect.

This round neck, wide strap sleeveless dress features a front twist knot and neck and armscye binding.

The low-cut armscye elongates the appearance of the bodice.

The introduction of the curved seams running from the side seam just below the bustline and back to the same seam above the hemline pulls the focus into the center of the body making the waist appear narrower.

The “L*Space Seaview Dress” is available for purchase on shopbop.com



Image Source: shopbop.com