

# W06 – Discussion: Color Trend Report

## Color Trend report

Pantone Color Trend Report

New York Fashion Week | Autumn/Winter 2021-2022

<https://www.pantone.com/articles/fashion-color-trend-report/new-york-fashion-week-autumn-winter-2021-2022>

## Color Swatches – Top 10 Colors



**PANTONE 18-4434**  
*Mykonos Blue*  
A brisk blue evocative of the Aegean Sea.



**PANTONE 13-0647**  
*Illuminating*  
Friendly and joyful, an optimistic yellow offering the promise of a sunny day.



**PANTONE 18-6022**  
*Leprechaun*  
Wondrous green hue emblematic of the mythical imps featured in Irish folklore.



**PANTONE 18-2330**  
*Fuchsia Fedora*  
Vivid and flirtatious, bold pink with allure.



**PANTONE 13-1716**  
*Pale Rosette*  
An endearing and gentle romantic pink.



**PANTONE 17-1340**  
*Adobe*  
A warm and supportive sundried clay.



**PANTONE 18-1453**  
*Fire Whirl*  
A vigorous red with a dynamic presence.



**PANTONE 19-3838**  
*Rhodonite*  
A balancing, blue-based purple that aids in achieving one's highest potential.



**PANTONE 18-4221**  
*Spring Lake*  
A quiet and restful mid-tone blue.



**PANTONE 19-1228**  
*Root Beer*  
An herbal brown tone symbolic of the root bark of the sassafras tree.

## Color Swatches – Classic Neutrals



**PANTONE 11-1007**  
*Coconut Cream*  
A thick and rich velvety white.



**PANTONE 17-5104**  
*Ultimate Gray*  
Quietly assuring and reliable, encourages composure.



**PANTONE 13-0919**  
*Soybean*  
A mild and companionable blonde beige.



**PANTONE 18-0527**  
*Olive Branch*  
A tasteful green symbolic of growth.

## Celebrities in Fashion Trending Colors

### **Jason Sudeikis and the Spring Lake Tux**



Photo borrowed from Indiewire.com for educational purposes only. Photo credited on Indiewire.com: Michael Buckner for Variety (<https://www.indiewire.com/gallery/2021-emmys-red-carpet-best-dresses-suits/jason-sudeikis-6/>)

Jason Sudeikis was caught on the red carpet at the 2021 Emmy Awards wearing a spring lake blue tuxedo. He was nominated for “Ted Lasso.”



**PANTONE 18-4221**

*Spring Lake*

A quiet and restful mid-tone blue.

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## Jonathan Groff and the Adobe Suit



Photo borrowed from Indiewire.com for educational purposes only. Photo credited on Indiewire.com: Michael Buckner for Variety (<https://www.indiewire.com/gallery/2021-emmys-red-carpet-best-dresses-suits/sterling-k-brown-3/>)

Jonathan Groff was caught on the red carpet at the 2021 Emmy Awards wearing an Adobe suit. He was nominated for “Hamilton.”



**PANTONE 17-1340**

*Adobe*

A warm and supportive sundried clay.

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## McKenna Grace and the Leprechaun Dress



Photo borrowed from Indiewire.com for educational purposes only. Photo credited on Indiewire.com: Michael Buckner for PMC (<https://www.indiewire.com/gallery/2021-emmys-red-carpet-best-dresses-suits/mckenna-grace/>)

McKenna Grace was caught on the red carpet at the 2021 Emmy Awards wearing a Leprechaun green dress. She was nominated for Outstanding Guest Actress in a Drama Series for “The Handmaid’s Tale.”



**PANTONE 18-6022**

*Leprechaun*

A wondrous green hue emblematic of the mythical imps featured in Irish folklore.

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### Prior Knowledge of Pantone

After working in the web design and graphic design industries for over 20 years, I have become well versed on Pantone colors and always watch for the “color of the year” because it is fun to see what the most popular color is year after year.

The rationale behind the color selections is frequently on par with the cultural influences of the times but may not always be an accurate reflection of the greater masses. The descriptions give a spin on the ordinary colors. The Autumn/Winter 2021-2022 report embraces the differences and gives us colors to unite us on common ground of self-expression.

I think that Pantone and other trend predictors have a hard job overall because there are so many radical extremes in fashion right now. Color can be the unifying trend that connects and unites. When the predictions feature vibrant colors and such variety, it offers people a common ground to express their unique differences.