Career Kit: Design Elements

1. Find photos that clearly illustrate these elements of design: line, shape, and texture.
2. Insert the photos in the table below.
3. Write a short description of the photo and discuss how the design element is implemented.
4. Include a description of at least two of the garment's design details (what type of sleeves, collar, skirt, etc.).

Line

This outfit is an example of line. The plaid flannel shirt flaunts the dominant vertical and horizontal lines.

The row of buttons and straight leg pants create visually prominent vertical lines.

The alignment of the vertical plaid stripes along the row of buttons combined with the visual line of the pants creates a strong vertical line from shoulder to floor. This line elongates the body while the horizontal lines of the plaid emphasize the broadness of the shoulders.

The curved hem creates a soft line at the hip which does not break the visual flow because the valley of the curve falls in line with the strong vertical line created by the plaid, buttons, and pants.

Image taken by Stacey Sansom at a Kohl's department store.

Texture

This outfit (front) is an example of texture. The long cardigan has a fuzzy surface which contrasts the plain surface of the leggings. The animal print of the t-shirt creates a visual texture and adds depth.

Bulk is added to the top of the body with the folded collar creating additional layering and the scrunched up sleeves.

The monochromatic colors of the layered tops combined with the cardigan's texture pull the eyes upward away from the plain black leggings.

Image taken by Stacey Sansom at a Kohl's department store.

Shape / Silhouette

This dress is an example of silhouette. The prominent overlocked center and princess seams and overlocked and color blocked side seams combined with the flowing skirt on this dress clearly define the A-line silhouette.

The multiple side seams hug the curves along the side of the body and create a visual appearance of thinness while the waist pleats create fullness.

Pockets are tucked in behind the fullness of a pleat on the front most side seam creating an unbroken visual outline of the shape of the body and pulls the eye outward as it approaches the hemline.

Image taken by Stacey Sansom at a Kohl's department store.

Line & Texture

Each outfit in this image illustrates both line and texture with the heavy knitting creating deep ribs and variances on the surface. The heavily textured fabrics are accented with a smooth surfaced scoop neck t-shirt and tight athletic shorts (front-center) and the plain surfaced leggings (back-right).

The heavy ribbing on numerous pieces defines the vertical lines that visually elongate the body.

The braided and curved knitting as well as the pockets on the cardigan (front-center) create additional texture. The alignment of the cardigan's knitting with the legs produces a dominating vertical line from shoulder to floor.

The presence of horizontal lines creates a waffle type texture on the pants (back-left) as well as the plunge neckline crop-top and full hemline shorts (right-front).

Image taken by Stacey Sansom at a Kohl's department store.